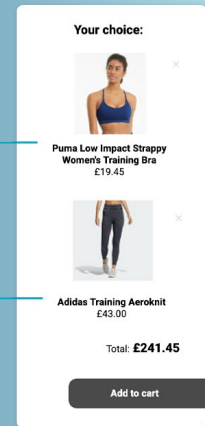


# Engage and educate clients through visual product discovery

Help clients discover and buy new products with personalized, interactive customization experiences.



Immerse shoppers and drive higher engagement with a personalized product configuration experience. Seamlessly integrate visual experiences into your buyer's journey to help shoppers make purchase decisions, and promote products. Create web-based, cross-platform configurators, linked to your product catalog and available on any device.

## Value & Benefits

### Increase cross-sell opportunities

Maximize AOV by generating awareness of your entire product catalog and surfacing relevant bundling options.

### Increase purchase confidence and conversions

Enable shoppers to see and engage with the products they intend to buy just like they would in-store.

### Remove purchase complexity

Educate shoppers on compatible parts & accessories that enhance the product experience and ensure product fit.

### Reduce returns and increase loyalty

Provide hands-on customizable experiences that ensures your customers are truly invested in the buying process and are making the right decisions for their needs.



**59%**  
increase in AOV



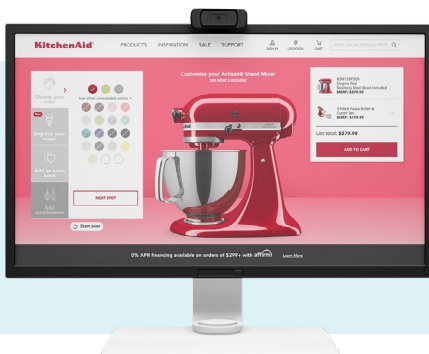
**211%**  
conversion rate uplift



**2X**  
average time spent on site



**78%**  
reduced product returns



"With Zoovu, we've **increased our basket size upwards of over 50%** for our stand mixer accessories. This was a great way to both build awareness of our line of attachments and drive multi-product purchases."

**KitchenAid®**

Trusted by the best

**KitchenAid®**

Kensington®



**BOSCH**

**TREK**



Microsoft



## Product customization at your fingertips



### 1. Configuration Design

Build and customize your design layout



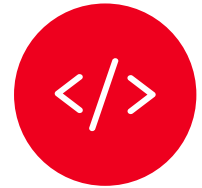
### 2. Connect Data Sources

Seamlessly integrate your product information



### 3. Set up rules

Set up product relationships and compatibility rules for bundling



### 4. Embed anywhere

Implement with one line of code across owned or partner channels

## Zoovu's Configuration Studio supercharges your visual product experiences through:

### Intuitive configuration design tools

Import 3D models and/or build 2D configurators with a drag and drop interface.

### Easy catalog and compatibility rules management

Manage product catalog and product relationships in one central place.

### Product and configuration Insights

Generate custom PDF or quote, with details of the customized products / solutions.

### Dynamic documents

Generate custom brochures and product sheet details of the products / solution.

### Connect any conversational experience

Seamlessly integrate within chat and digital assistant experiences to provide added personalization.

## #1 Enterprise-grade AI Conversational Commerce Platform

150

years combined experience in data science

2,600

global clients across industries

1B+

engagements per month

10k+

conversational assistants live

135+

languages used in conversational assistants

24/7 support

Global monitoring and support



Zoovu is an **AI driven conversational commerce platform that automatically enriches content and makes it conversation ready**. With Zoovu, businesses can deliver effective humanlike conversations across chat, digital assistants, visual configurators, search, and more. Zoovu works with over 2,600 brands worldwide across 135+ languages. Companies such as GE, Bosch, 3M and AT&T have deployed Zoovu's secure and scalable no-code platform to help people find what they need to increase conversion and improve customer experience.