

# Conversations that convert

Build intelligent, product enabled chat conversations that drive business results



Zoovu's product conversation API brings intelligence and product awareness to chat applications ensuring they deliver relevant recommendations, content and lead to successful outcomes – no human hand-off needed.

## Value & Benefits

### Conversations that understand the needs of your customer

Create a humanlike chat experience by connecting to our extensive library of product tags and ontologies enabling natural language conversations that lead to relevant results.



**211%**

Conversion rate uplift

### Deliver great chat experiences anywhere

Ensure your brand voice stays consistent across any channel. Easily integrate product conversations across any messaging chat framework to maximize the value of your channels and chat investments.



**80%**

reduced product returns

### Guide customers to relevant results

Make your chat product aware by directly connecting it to any product content source. Use product data and content to enable contextually relevant product recommendation that increase purchases.



**47%**

increase in AOV

### Scale with ease

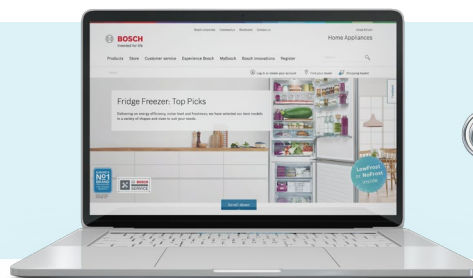
Automatically update your chat experience with new products, and promotions. Translate your conversations with a click of a button to over 135 languages.



**10x**

Go to market faster

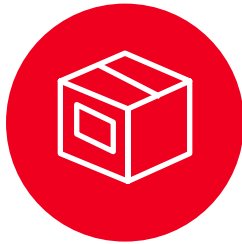
*"With Zoovu, we were able to launch a chat experience that truly helped shoppers find the right product across our entire lineup in a matter of weeks."*



Trusted by the best

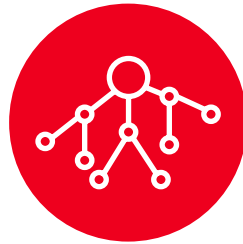


## Turn content into conversations



### 1. Make your chat product aware

Connect directly with multiple content sources such as PIM's, knowledge bases, ratings & reviews.



### 2. Get your content conversation ready

Automatically structure, clean, and enrich product content to deliver natural language conversations.



### 3. Deliver great conversations everywhere

Integrate with 3rd party chat providers and messaging apps through standard API's, ready-made connectors.

**Product Conversation API is an add on to Zoovu's Conversation Studio.** This comprehensive conversational tool kit includes:

#### Intuitive conversation design tools

Quickly and easily design, build, and customize conversations with our drag and drop interface.

#### Product insights & Conversation insights

Gain valuable insight into what products are selling and why with proactive reporting that optimizes your sales and marketing strategy.

#### Seamless and scalable

Integrate out-of-the-box with popular chat frameworks and assistants to deliver great conversational experiences everywhere.

## #1 Enterprise-grade AI Conversational Commerce Platform

150

years combined experience in data science

2,600

global clients across all industries

1B+

engagements per month

10,000+

conversational assistants live

135

languages used in conversational assistants

24/7 support

Global monitoring and support



Zoovu is an AI driven conversational commerce platform that automatically enriches content and makes it conversation ready. With Zoovu, businesses can deliver effective humanlike conversations across chat, digital assistants, visual configurators, search, and more. Zoovu works with over 2,600 brands worldwide across 135+ languages. Companies such as GE, Bosch, 3M and AT&T have deployed Zoovu's secure and scalable no-code platform to help people find what they need to increase conversion and improve customer experience.