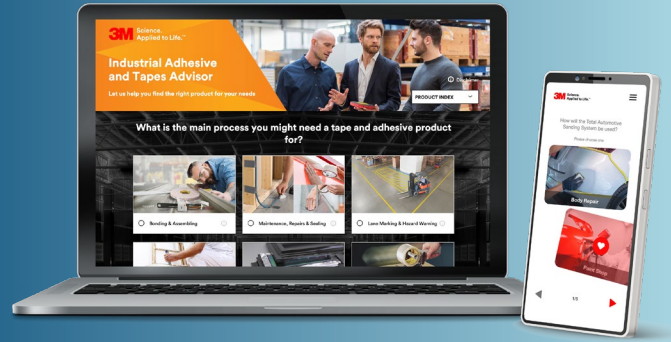


# Engage, educate and convert with omnichannel conversations

Help people search and discover new products through intelligent chat and digital assistants with a *Human Touch*



Convert more buyers and increase order value with conversational experiences that guide and educate them about the value of the products they need. Deliver digital conversations that understand your products and your buyers' needs so that customers can be matched with the right products.

## Value & Benefits

### Increase conversions and order values

Educate customers, guide them to desired outcomes and help them discover the product they need just like a human sales person.



**211%**

Conversion rate uplift

### Ease of use and quick time to market

Reduce the need for manual data entry and enrichment and deliver revenue generating conversational experiences in days.



**47%**

increase in AOV

### Easily connect with your customers

Seamlessly scale experience WW across any product line, language and channel including third party sites.



**98%**

increase engagement

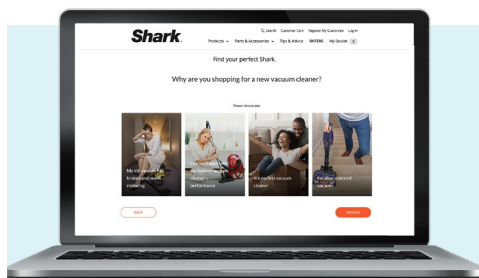
### Provide business intelligence that informs product development and marketing strategies

Understand product preferences such as which products are selling and why so you can focus your resources, optimize conversations and strengthen additional marketing activities.



**38%**

reduction in bounce rates



“With Zoovu, we’ve tripled our conversion rate online while simultaneously being enabled to quickly change course, add new products, and optimize the flow of our assistants, all in one platform.”

**Shark**

Trusted by the best



## Provide the perfect outcome every time



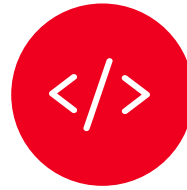
### 1. Connect your product Data

Easily link your product information in just a few minutes



### 2. Easy conversation Designer

Build you conversation and easily design its look and feel



### 3. Integrate anywhere

Integrate in seconds with one line of code



### 4. Review and Optimize

Continuously deliver results with real time AI Optimizations

### Zoovu's Conversation Studio module is a comprehensive conversational tool kit which includes:

#### Product led conversations

Use rules and logics based on your product information to automatically adapt the conversation flow.

#### Templates & pre-set design

Pick from 500+ ready-made templates or fully customize the look and feel with our no-code experience designer.

#### AI-driven optimization

Access Zoovu's learning algorithms to predict next best questions to ask customers and drive personalized and hyper-relevant results in real-time

#### Automatic translations

Translate all elements of your assistant in minutes, for quick and easy deployment across regions.

#### Product and conversation Insights

Access to built-in reporting and insights dashboards offering proactive recommendations on best-performing conversation paths, products and more.

## #1 Enterprise-grade AI Conversational Commerce Platform

150

years combined experience in data science

2,600

global clients across industries

1B+

engagements per month

10k

conversational assistants live

135+

languages used in conversational assistants

24/7 support

Global monitoring and support



Zoovu is an **AI driven conversational commerce platform that automatically enriches content and makes it conversation ready.** With Zoovu, businesses can deliver effective humanlike conversations across chat, digital assistants, visual configurators, search, and more. Zoovu works with over 2,600 brands worldwide across 135+ languages. Companies such as GE, Bosch, 3M and AT&T have deployed Zoovu's secure and scalable no-code platform to help people find what they need to increase conversion and improve customer experience.