

# Powerful search and discovery engine that delivers

Get customers to the answer they need fast with great search experiences that understand what they're looking for

Noise cancelling headphones

- Quiet Sound Core
- Tunez
- PX-100 Sound

It's a match!



Deliver better customer experiences that convert more by surfacing relevant information, insight, and answers every time. Enable easy content discovery by truly understanding the expressed needs and context of your customers.

## Value & Benefits

### Increase conversions by making content discovery easier

Help customers find the information they are looking for whether it's product information to make a purchase decision or tips and guides on how to use the product.

98%

increased engagement

### Deliver relevant search results

Learn what the customer really wants by breaking down every detail of their query to understand their context and intent and drive to them to the right purchase.

38%

reduction in bounce rate

### Surface the right content at the right moment

Easily fine tune search results to prioritize based on campaign activity, inventory status, promotions, product launches, etc.

211%

conversion rate uplift

### Deliver search experiences globally at scale

Handle search queries in any language to help customers find what they need no matter which region they are in.

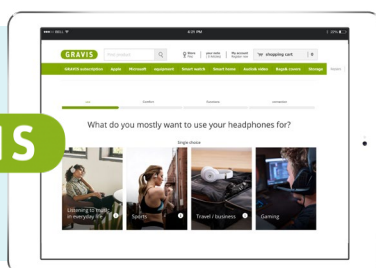
47%

increase in AOV

### Increase customer loyalty and repeat purchase

Understand which searches lead to conversions and how search contributes to your revenue to enable continuous optimization of search experiences.

GRAVIS



"Quality is important to our customers, which is why we want to reflect this in our online shop.

Search Studio was integrated with minimal effort. The search speed and the good results convinced us from the start."

Trusted by the best

## Intelligent search that understands your customers



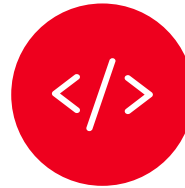
### 1. Index your webpages

Easily index all of your webpages across all domains



### 2. Fully customized experience

Easily design the look and feel of your search experience



### 3. Embed anywhere

Integrate in seconds with one line of code



### 4. Review and Optimize

Access insights into user needs & search performance

## Zoovu's Search Studio supercharges your search and discovery experiences through:

### Index multiple content sources

Centralized access to various content sources such as websites, knowledge bases, and product catalogs.

### Semantic discovery enablement

Recognize synonyms, slang and imprecise spellings with Zoovu's proprietary ontology library and NLU

### Full control of search results

Easily adjust and optimize featured results for campaigns or product launches, without the help of developers.

### Multi-language support

Handle search queries in any language for quick and easy global deployment.

### Comprehensive reporting

Access reporting dashboards that reveal what search behavior leads to the best business results.

## #1 Enterprise-grade AI Conversational Commerce Platform

150

years combined experience in data science

2,600

global clients across industries

1B+

engagements per month

10k+

conversational assistants live

135+

languages used in conversational assistants

24/7

Global monitoring and support



Zoovu is an **AI driven conversational commerce platform that automatically enriches content and makes it conversation ready**. With Zoovu, businesses can deliver effective humanlike conversations across chat, digital assistants, visual configurators, search, and more. Zoovu works with over 2,600 brands worldwide across 135+ languages. Companies such as GE, Bosch, 3M and AT&T have deployed Zoovu's secure and scalable no-code platform to help people find what they need to increase conversion and improve customer experience.